



NEIGHBOURHOOD DESCRIPTION

The Secord neighbourhood is located on the western edge of Edmonton in the Lewis Farms area. Secord is bounded by Stony Plain Road to the south, 215 Street (Winterburn Road) to the west, Webber Green Drive to the north, and 231 Street (the City boundary) to the east. The Secord Neighbourhood Structure Plan was adopted by Council on September 10, 2007. Development of the eastern portion of the neighbourhood began soon after and has progressed westward. Development is still underway.

Once complete, the Secord neighbourhood will have a mix of approximately half low-density dwelling units, and half medium-density dwelling units. A commercial site is planned for the northwest corner, and there is an existing commercial site in the northeast corner. A Town Centre is planned for the southeast corner of the neighbourhood, and will be shared between Secord and three adjacent neighbourhoods. Two school-park sites, and five stormwater management ponds are also planned. A pipeline corridor right-of-way is located along the southern boundary of the neighbourhood, and is landscaped as multi-use path.

The neighbourhood is named in honour of Richard Secord. Richard H. Secord was hired in 1883 as the fourth teacher of the Edmonton public school. He was later approached by John McDougall to accept a position as a clerk. A partnership between McDougall and Secord soon materialized and he became a shrewd fur trader, invested in real estate, and eventually took up private banking. He also possessed a keen political mind and was elected to the Northwest Territories Legislature in 1902.

Population by Age and Gender

Age Group	Male	Female	Total	% of Total	City %
0-9	60	60	120	19	12
10-19	25	25	50	8	11
20-29	65	65	130	20	18
30-39	105	80	185	29	15
40-49	35	50	85	13	14
50-59	30	30	60	9	14
60-69	5	5	10	2	8
70+	0	5	5	1	8
Total	325	320	645	100	100

Marital Status (Population 15 years of age and older)

Marital Status	People	% of Total	City %
Married	335	66	45
Common-Law	45	9	9
Single (Never Legally Married)	100	20	32
Separated	5	1	2
Divorced	15	3	7
Widowed	5	1	5
Total	505	100	100

Family Households

Family Type	Households	% of Total	City %
Married Couples	170	-	-
Without Children at Home	65	32	29
With Children at Home	105	51	40
Common-Law Couples	20	-	-
Without Children at Home	15	7	9
With Children at Home	5	2	4
Total Lone-Parent Families	15	-	-
Female Parent	10	5	14
Male Parent	5	2	4
Total	205	100	100

Household Size

People Per Household	Households	% of Total	City %
1 Person	20	9	29
2 People	85	37	33
3 People	60	26	16
4 People	40	17	14
5 People	15	7	5
6 or More	10	4	3
Total	230	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

2010 Household Income

Household Income in 2010	Households	% of Total	City %
Under \$10,000	0	0	5
\$10,000 to \$19,999	0	0	6
\$20,000 to \$29,999	0	0	7
\$30,000 to \$39,999	0	0	8
\$40,000 to \$49,999	0	0	8
\$50,000 to \$59,999	0	0	8
\$60,000 to \$79,999	0	0	14
\$80,000 to \$99,999	0	0	12
\$100,000 to \$124,999	85	41	11
\$125,000 to \$149,999	55	27	7
\$150,000 and Over	65	32	14
Total	205	100	100
Median Household Income	\$112,127	-	\$72,248
Average Household Income	\$122,820	-	\$90,340

Highest Level of Education (Population 15 years of age and older)

Education Level	People	% of Total	City %
No Certificate, Diploma or Degree	30	5	18
High School Diploma or Equivalent	75	14	26
Apprenticeship or Trades Certificate or Diploma	105	19	9
College or Other Non-University Certificate or Diploma	100	18	18
University Certificate or Diploma Below Bachelor Level	65	12	5
University Certificate or Diploma at Bachelor Level or Above	180	32	24
Total	555	100	100

Population by Ethnic Origin

Ethnic Origins	People	% of Total	City %
European Origins	95	10	15
British Isle Origins	360	37	29
Other North American Origins (Includes Canadian)	275	28	15
French Origins	40	4	9
Aboriginal Origins	0	0	5
Latin, Central, and South American Origins	0	0	2
Caribbean Origins	0	0	1
South Asian Origins	0	0	6
West Central Asian and Middle Eastern Origins	25	3	3
East and Southeast Asian Origins	170	18	12
African Origins	0	0	3
Oceania Origins	0	0	0
Total	965	100	100

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

Population by Mobility Status (Based on address 5 years previous)

Mobility	People	% of Total	City %
Non-movers	40	7	53
Moved From Elsewhere in Edmonton	465	76	28
Moved From Elsewhere in Alberta	40	7	5
Moved From Elsewhere in Canada	35	6	7
Moved From Outside Canada	35	6	7
Total	615	100	100

Residential Units by Structure Type

Type of Unit	Units	% of Total	City %
Single-Detached House	230	100	51
Semi-Detached House, Duplex	0	0	7
Row House	0	0	10
Apartment Building (5+ Stories)	0	0	8
Apartment Building (< 5 Stories)	0	0	23
Moveable Dwelling	0	0	1
Other	0	0	0
Total	230	100	100

Period of Construction

Year of Construction	Units	% of Total	City %
1960 or Before	0	0	18
1961-1980	0	0	35
1981-1990	0	0	15
1991-2000	0	0	11
2001-2005	0	0	11
2006-2011	255	100	10
Total	255	100	100

Occupied Private Dwellings by Tenure

Housing by Tenure	Number	% of Total	City %
Owner Occupied	245	100	65
Renter Occupied	0	0	35
Total	245	100	100

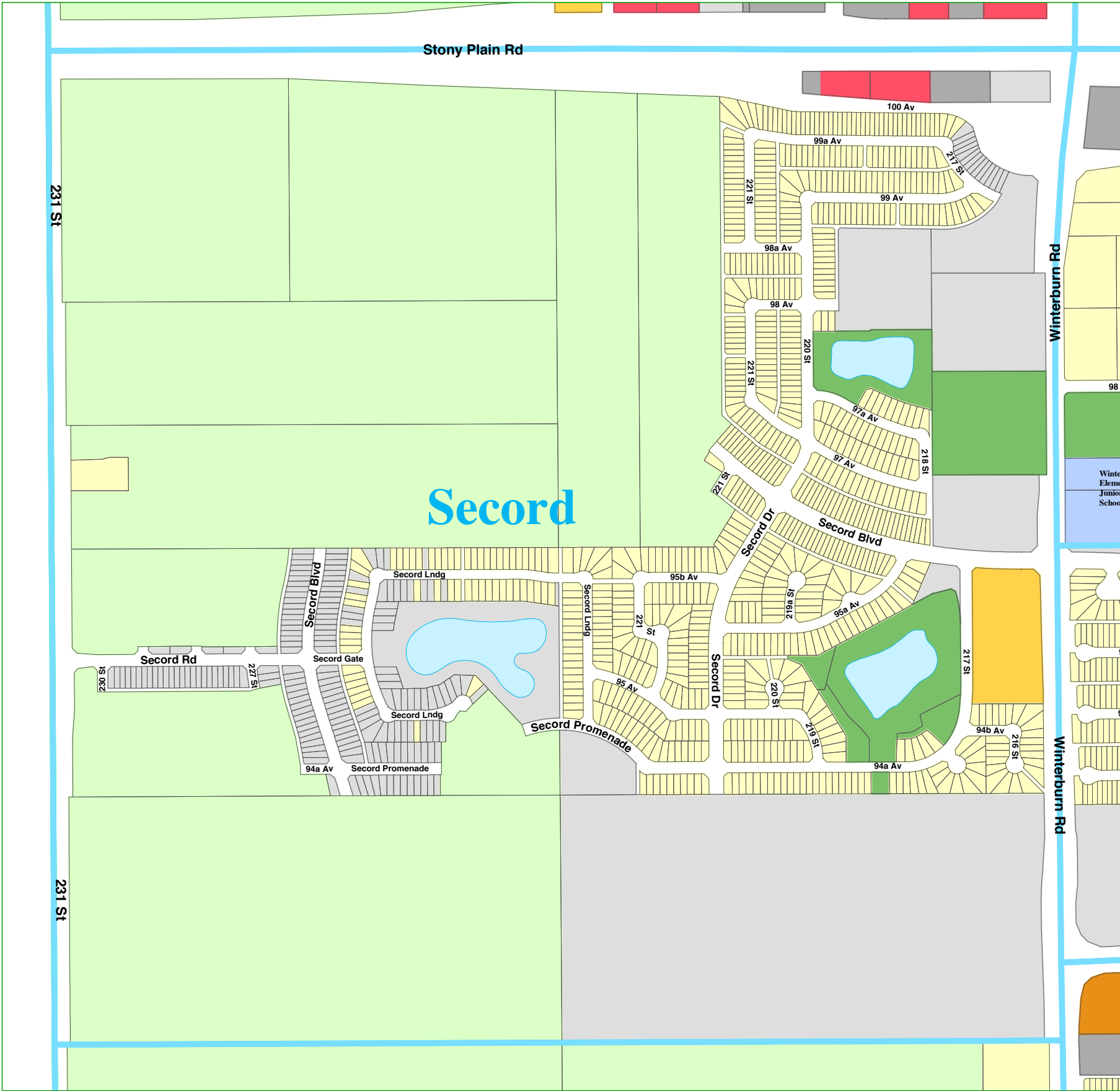
Journey to Work (Employed Labour Force)

Transportation Method	People	% of Total	City %
Car, Truck, Van - as Driver	410	92	72
Car, Truck, Van - as Passenger	35	8	6
Public Transit	0	0	15
Walked	0	0	5
Bicycle	0	0	1
Other Methods	0	0	1
Total	445	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

NEIGHBOURHOOD PROFILE
2014 NEIGHBOURHOOD EXISTING LAND USE
SECORD



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Map compiled by:
Geospatial Services Unit
Urban Planning and Environment Branch

Existing Land Use			
	One Unit Dwelling		Other Residential
	Two Unit Dwelling		Commercial
	Multiple Dwelling Units		Industrial and Utilities
	Apartments		Institutional
	Apartments High Rise		Religious Assembly
	Recreation and Open Space		Agriculture
	Transportation		Vacant (Undeveloped/Undefined)
	No Data / Unknown		

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